

SPONSORSHIP
CATALOGUE
FOR
VIRTUAL
IMC DIGITAL
TECHNOLOGY
AWARDS

WWW.IMC-ITAWARDS.IN

WHY Sponsor?

- Highly acclaimed Flagship annual event of IMC Chamber of Commerce & Industry
- In the past attended by a mix of more than 200 MDs, Chairman and CXOs from IT Industry and End Users of IT
- Opportunity to interact with Who's Who of the IT Industry
- Platform to showcase and share your offerings as this year with changing times we go virtual...
- Branding of your Company through Awards, Virtual Banners and Inserts through online presence
- We change to virtual, hence there are no boundaries and limitations in participants or the offerings digitally

Sponsorship Levels

LEVEL	INVESTMENT	ROI
TITLE/ PARTNER	10 LAKHS	BENEFIT DETAILS
GOLD	5 LAKHS	BENEFIT DETAILS
SILVER	3 LAKHS	BENEFIT DETAILS

TITLE PARTNER – 10 Lakhs

1. One Exclusive Speaker slot in the Panel Discussion.
2. One Company representative will be invited virtually to hand over the Award to the Lifetime Achievement winner along with the Chief Guest
3. Logo on the Virtual Background
4. Complimentary full page color advertisement in one issue of IMC journal (creative to be provided to IMC).
5. Company logo, profile and contact information to be included in the next IMC Journal.
6. Five Awards named in the name of the sponsoring organization along with IMC, from the winning categories available.
7. Five minutes short organisation video slot between the session(5min. maximum)
8. Complimentary registration for 10 delegates
9. Logo in all advertising / social media campaigns.
10. Company logo, profile and contacts to be included in the digital event souvenir presented to all attendees and uploaded on the website
11. Logo on the event website with a hyperlink to sponsors website
12. Online sponsors ticker running below the backdrop

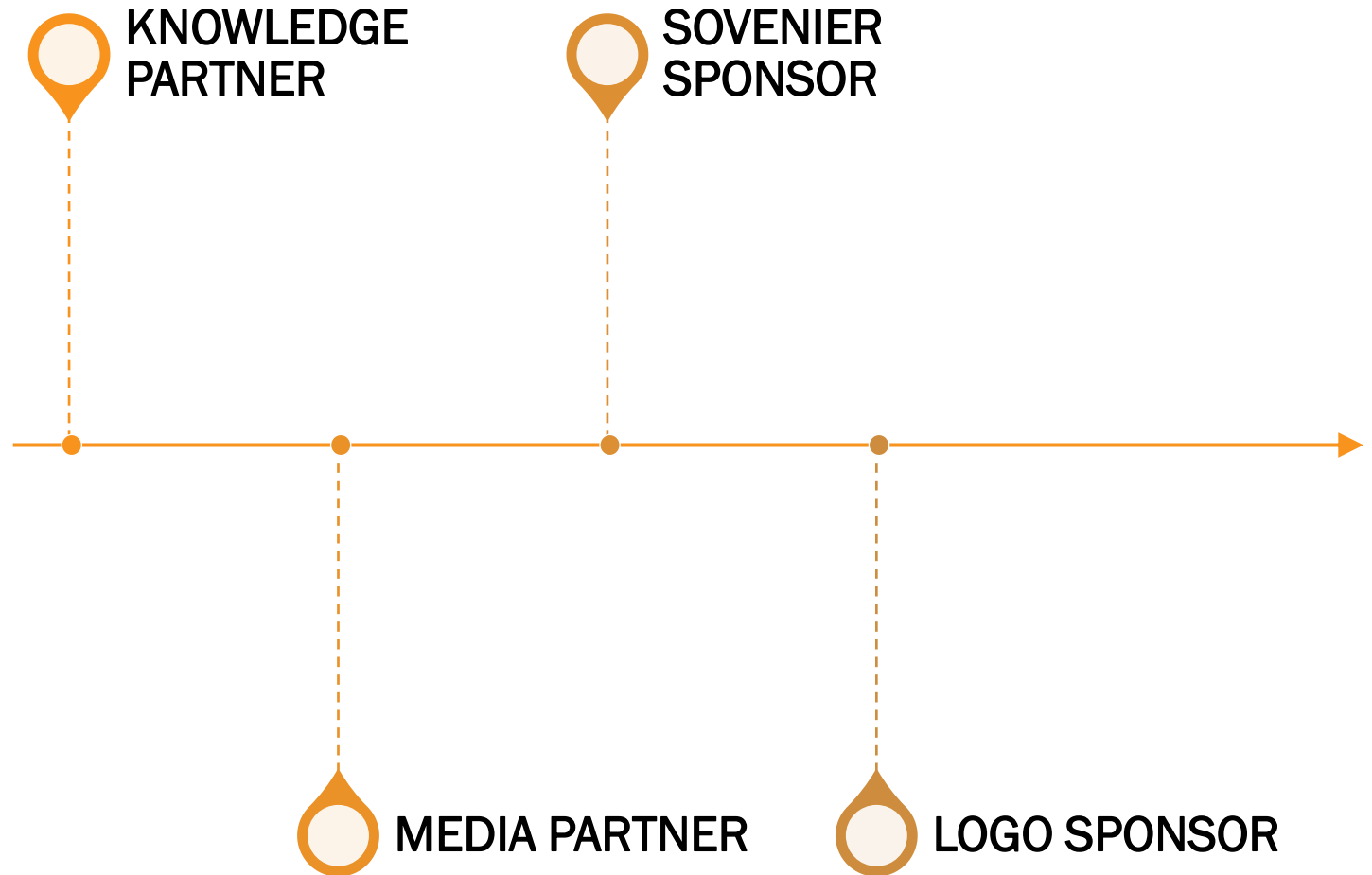
GOLD SPONSOR – 5 Lakhs

1. Logo on the Virtual Background
2. Complimentary half page color advertisement in one issue of IMC journal (creative to be provided to IMC).
3. Company logo, profile to be included in the next IMC Journal
4. Three Awards named in the name of the sponsoring organization along with IMC from the winning categories available
5. Three minutes short organisation video slot between the session(3 min. maximum)
6. Complimentary registration for 5 delegates
7. Logo in all advertising / social media campaigns.
8. Company logo, profile to be included in the digital event souvenir presented to all attendees and uploaded on the website
9. Logo on the event website
10. Online sponsors ticker running below the backdrop

SILVER SPONSOR – 3 Lakhs

1. One Award named in the name of the Sponsoring organization along with IMC from the winning Categories available
2. One minute short organisation video slot (1 min. maximum)
3. Three Complimentary registration for delegates
4. Logo placed in all advertising / social media campaign
5. Logo on the main virtual backdrop
6. Company logo, profile to be included in the digital event souvenir presented to all attendees.
7. Logo on the event website

OTHER SPONSORSHIP CATEGORY



Glimpses of IMC Digital Awards- 2018



Glimpses of Previous Awards



Glimpses of Previous Awards



Lifetime Achievement Award Winners



PADMA BHUSHAN SHRI. NAGARAJAN VITTA

The Beacon of the IT Industry was bestowed on Padma Bhushan Mr. Vittal. The award was received by Mrs. Gita Vittal as Mr Vittal was not in good health to travel.



SHRI. SOM MITTAL

Former President and Chairman NASSCOM

Mr. Mittal was recognized for his great contribution to the IT industry and was conferred with the **IMC - WNS Global Services Lifetime Achievement Award**.



LATE SHRI VIJAY MUKHI

was recognised the Posthumous Lifetime Contribution in the field of Block-Chain and Cyber Security Technology which was received by his wife Mrs. Sonal Mukhi.



PADMA SHRI MR. KIRAN KARNIK

Director, CBD (RBI) and Chairman, BoD, Indraprastha Institute of Information Technology, Delhi (IIIT-D) and Former President –NASSCOM was recognized for his great contribution to the IT industry with the **IMC – Late Shri Hemant Sonawala Lifetime Achievement Award**.

Lifetime Achievement Award Winners



PADMA BHUSHAN SHRI. F.C. KOHLI

Former Chairman of NASSCOM

The Award was collected by his wife Ms. Suvarna Kohli since, Mr. Kohli could not attend the function due to ill-health.



PADMA VIBHUSHAN SHRI. NARAYANA MURTHY

Co-founder and Chairman
Emeritus Infosys



SHRI. S. RAMADORAI

Chairman, National Skill Development Agency

The Award was collected by his his wife Smt. Mala Ramadorai was present to accept the Award on his behalf.

Lifetime Achievement Award Winners



SHRI. HARISH MEHTA
Executive Chairman
Onward Technologies Ltd



SHRI. AZIM PREMJI
Chairman
Wipro Limited

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Jury Members - 2019



ATUL NISHAR



KESHAV MURUGESH



SANDHYA VASUDEVAN



RAJ NAIR



SANJAY MEHTA



GAURAV JUNEJA



RAHUL KANODIA



KRISHNA TEWARI

Jury Members - 2018



ATUL NISHAR



KESHAV MURUGESH



**PADMA SHRI
DEEPAK B. PHATAK**



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SANDHYA VASUDEVAN



SANJAY MEHTA



MUKESH KRIPALANI



SUMIT RAJWADE



KRISHNA TEWARI

Jury Members - 2017



ATUL NISHAR



KESHAV MURUGESH



PADMA SHRI
DEEPAK B. PHATAK



HARISH MEHTA



SANDHYA VASUDEVAN



SANJAY MEHTA



MUKESH KRIPALANI



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ASHANK DESAI



**PADMA SHRI
DEEPAK B. PHATAK**



HARISH MEHTA



MANISH CHOKSI



ANIL JAGGIA



VIJAY CHANDOK



**CONVENER
DR. LALIT KANODIA**



GANESH NATARAJAN



KUSHE BAHL

Jury Members - 2015



ATUL NISHAR



F. C. KOHLI



CONVENER
DR. LALIT KANODIA



GANESH NATARAJAN



HARISH MEHTA



ASHANK DESAI



SHIRISH GARIBA

Jury Members - 2015



ATUL NISHAR



F. C. KOHLI



CONVENER
DR. LALIT KANODIA



GANESH NATARAJAN



HARISH MEHTA



ASHANK DESAI



SHIRISH GARIBA



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Awards 2013



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Technology
Awards 2015



IMC Digital
Technology
Awards 2016



IMC Digital
Technology
Awards 2017



IMC Digital
Technology
Awards 2018



READY... TO SPONSOR

**A Golden
Opportunity**

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**Not to be
Missed!!!**

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