

Sponsorship Docket







IMC Chamber of Commerce and Industry

- Set up in 1907, the IMC is the premier Chamber for trade, commerce and industry in India
- More than 3,000 members in Mumbai and Navi Mumbai, and also a strong presence in Delhi
- 22 Expert Committees represent all sections of trade and business.
- Ladies Wing of IMC gives focus to entrepreneurial development for women
- IMC's Young Leaders forum provides an interactive platform to young entrepreneurs and professionals
- IMC's Economic Research and Training Foundation carries out research in a variety of areas
- IMC's Court of Arbitration and Meditation facilitates resolution of business disputes





IMC Digital Technology Awards

- Highly acclaimed 5 star flagship event of the Chamber
- First instituted in 2013, now in its 8th cycle for the year 2022-23
- Awards for Smart Tech companies, IT solutions providers, SMEs and large end user companies for path breaking digital implementations or transformations in the digital space.
- All end users included for the digital transformations or disruptions
- Awards category for Government Depts and PSUs as well
- Awards in the area of Smartech, IoT, Most promising start ups etc.
- From this year onwards individual awards have been added, which will be instituted for the best CDO / CIO / CTOs, and best woman IT leader.
- Eminent Jury comprising of industry stalwarts who lends credibility to the Award nomination process
- No fees to apply for awards : ensures widest possible outreach



Glimpses: IMC Digital Awards 2022





Glimpses: IMC Digital Awards 2021





IMC DIGITAL TECHNOLOGY AWARDS

Glimpses: IMC Digital Awards 2018

















Glimpses: Previous IMC Digital Awards



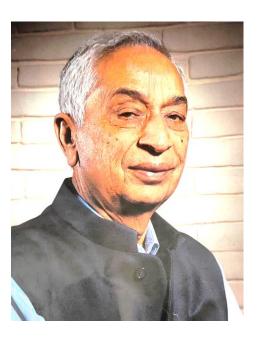
Glimpses: Previous IMC Digital Awards











Mr. VINEET NAYYAR

Chairman, Mahindra Educational Institutions,
Chairman Emeritus, Board of Management,
Mahindra University





SHRI. ASHANK DESAI
Founder, Vice Chairman & Managing Director Mastek
Ltd

Mr. Desai was recognized for his great contribution to the IT industry and was conferred with the Lifetime Achievement Award



DR. LALIT SURAJMAL KANODIAChairman – Datamatics Group of Companies

Dr. Kanodia was recognized for his great contribution to the IT industry and was conferred with the IMC – HINDITRON Late Shri Hemant Sonawala - Lifetime Achievement Award



SHRI. ATUL NISHAR

Founder & Chairman - Azent Overseas

Education Ltd and

Founder & Chairman Emeritus - Hexaware

Technologies Ltd.

Mr. Nishar was recognized for his great contribution to the IT industry and was conferred with the Lifetime Achievement Award





PADMA BHUSHAN SHRI. NAGARAJAN VITTAL

The Beacon of the IT Industry was bestowed on Padma Bhushan Mr. Vittal. The award was received by Mrs. Gita Vittal as Mr Vittal was not in good health to travel.



SHRI. SOM MITTAL
Former President and Chairman
NASSCOM

Mr. Mittal was recognized for his great contribution to the IT industry and was conferred with the IMC - WNS Global Services Lifetime Achievement Award.



LATE SHRI VIJAY MUKHI

was recognised the Posthumous Lifetime Contribution in the field of Block-Chain and Cyber Security Technology which was received by his wife Mrs. Sonal Mukhi.



PADMA SHRI MR. KIRAN KARNIK

Director, CBD (RBI) and Chairman, BoD, Indraprastha Institute of Information Technology, Delhi (IIIT-D) and Former President –NASSCOM was recognized for his great contribution to the IT industry with the IMC – Late Shri Hemant Sonawala Lifetime Achievement Award.





PADMA BHUSHAN SHRI, F.C. KOHLI

Former Chairman of NASSCOM
The Award was collected by his
wife Ms. Suvarna Kohli since,
Mr. Kohli could not attend the
function due to ill-health.



SHRI, S. RAMADORAI

Chairman, National Skill Development Agency
The Award was collected by his his wife Smt. Mala Ramadorai was present to
accept the Award on his behalf.



PADMA VIBHUSHAN
SHRI. NARAYANA MURTHY
Co-founder and Chairman
Emeritus Infosys





SHRI. HARISH MEHTA
Executive Chairman
Onward Technologies Ltd



SHRI. AZIM PREMJI Chairman Wipro Limited





HARISH MEHTA



PAULA MARIWALA



PRADEEP UDHAS



SAMIRAN GHOSH



SANDHYA VASUDEVAN



SUNIL MEHTA





AASHISH KSHETRY





ATUL NISHAR



JURY CHAIR SANDHYA VASUDEVAN



HARISH MEHTA



DR. LALIT KANODIA



LARA BALSARA **VAJIFDAR**



NITIN CHUGH



SANJAY MEHTA



CONVENER JHANKHANA DESAI













KESHAV MURUGESH PADMA SHRI DEEPAK B. PHATAK





















KESHAV MURUGESH PADMA SHRI DEEPAK B. PHATAK































GANESH NATARAJAN

KUSHE BAHL













ATUL NISHAR

F. C. KOHLI

CONVENER GANESH NATARAJAN
DR. LALIT KANODIA

HARISH MEHTA





ASHANK DESAI

Our associated Sponsors







































Our associated Media Partners











Awards 2023

- Nomination process starts in Feb 2023
- Awards event will be held in 09, June 2023
- Massive promotion for the Awards planned by way of
 - Digital ads on leading online publishers
 - Multiple email campaigns to Chambers Members
 - Outreach to members of partner associations
 - Advertisement of social channels (Facebook and LinkedIn)
- Press Release and media engagement





Title Sponsor Benefits

- 1. One Exclusive Speaker slot in the Panel Discussion.
- 2. One Company representative will be invited to hand over the Award to the Lifetime Achievement winner along with the Chief Guest
- 3. Logo on the Backdrop
- 4. Complimentary full page color advertisement in one issue of IMC journal (creative to be provided to IMC)
- 5. Three Awards named in the name of the sponsoring organization along with IMC, from the winning categories available
- 6. Five minutes short organisation video slot between the session (5min. maximum)
- 7. Complimentary registration for 10 delegates
- 8. Logo in all advertising / social media campaigns
- 9. Company logo, profile and contacts to be included in the digital event souvenir distributed to all attendees and uploaded on the website
- 10. Logo on the event website with a hyperlink to sponsors website





Title Sponsor Fees

- Sponsorship Fees: Rs 10 Lacs (plus taxes)
- We look to your kind support for the Chamber and for the industry





Gold Sponsor Benefits

- 1. Logo on the Backdrop
- 2. Complimentary half page color advertisement in one issue of IMC journal (creative to be provided to IMC)
- 3. Two Awards named in the name of the sponsoring organization along with IMC from the winning categories available
- 4. Three minutes short organisation video slot between the session(3 min. maximum)
- 5. Complimentary registration for 5 delegates
- 6. Logo in all advertising / social media campaigns.
- 7. Company logo, profile to be included in the digital event souvenir distributed to all attendees and uploaded on the website
- 8. Logo on the event website with a hyperlink to sponsors website





Gold Sponsor Fees

- Sponsorship Fees: Rs 5 Lacs (plus taxes)
- We look to your kind support for the Chamber and for the industry





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