Sponsorship Docket



IMC Chamber of Commerce and Industry

- Set up in 1907, the IMC is the premier Chamber for trade, commerce and industry in India
- More than 3,000 members in Mumbai and Navi Mumbai, and also a strong presence in Delhi
- 29 Expert Committees represent all sections of trade and business.
- Ladies Wing of IMC gives focus to entrepreneurial development for women
- IMC's Young Leaders forum provides an interactive platform to young entrepreneurs and professionals
- IMC's Economic Research and Training Foundation carries out research in a variety of areas
- IMC's Court of Arbitration and Meditation facilitates resolution of business disputes

IMC Digital Technology Awards

- Highly acclaimed flagship event of the Chamber
- First instituted in 2013, now in its 7th year
- Awards for large companies as well as for SMEs for path breaking work in the area of Information Technology
- Industry based end user Awards (BFSI, Manufacturing, Healthcare, Education, Retail and other industries)
- Awards for Government Depts for major digital transformation projects
- Awards in the area of Smartech, IoT, Most promising start up etc.
- Eminent Jury comprising of industry stalwarts lends credibility to the Award nomination process
- No fees for applying for awards : ensures widest possible outreach

Glimpses: IMC Digital Awards 2020



Glimpses: IMC Digital Awards 2018















Glimpses: Previous IMC Digital Awards



Glimpses: Previous IMC Digital Awards





SHRI. ASHANK DESAI
Founder, Vice Chairman & Managing Director Mastek
Ltd

Mr. Desai was recognized for his great contribution to the IT industry and was conferred with the Lifetime Achievement Award



DR. LALIT SURAJMAL KANODIAChairman – Datamatics Group of Companies

Dr. Kanodia was recognized for his great contribution to the IT industry and was conferred with the IMC – HINDITRON Late Shri Hemant Sonawala - Lifetime Achievement Award



SHRI. ATUL NISHAR
Founder & Chairman - Azent Overseas
Education Ltd and
Founder & Chairman Emeritus - Hexaware
Technologies Ltd.

Mr. Nishar was recognized for his great contribution to the IT industry and was conferred with the Lifetime Achievement Award



PADMA BHUSHAN SHRI. NAGARAJAN VITTAL

The Beacon of the IT Industry was bestowed on **Padma Bhushan Mr. Vittal**. The award was received by Mrs. Gita Vittal as Mr Vittal was not in good health to travel.



SHRI. SOM MITTAL
Former President and Chairman
NASSCOM

Mr. Mittal was recognized for his great contribution to the IT industry and was conferred with the IMC - WNS Global Services Lifetime Achievement Award.



LATE SHRI VIJAY MUKHI

was recognised the Posthumous Lifetime Contribution in the field of Block-Chain and Cyber Security Technology which was received by his wife Mrs. Sonal Mukhi.



PADMA SHRI MR. KIRAN KARNIK

Director, CBD (RBI) and Chairman, BoD, Indraprastha Institute of Information Technology, Delhi (IIIT-D) and Former President –NASSCOM was recognized for his great contribution to the IT industry with the IMC – Late Shri Hemant Sonawala Lifetime Achievement Award.



PADMA BHUSHAN SHRI, F.C. KOHLI

Former Chairman of NASSCOM
The Award was collected by his
wife Ms. Suvarna Kohli since,
Mr. Kohli could not attend the
function due to ill-health.



SHRI. S. RAMADORAI

Chairman, National Skill Development Agency
The Award was collected by his his wife Smt. Mala Ramadorai was present to
accept the Award on his behalf.



PADMA VIBHUSHAN
SHRI. NARAYANA MURTHY
Co-founder and Chairman
Emeritus Infosys



SHRI. HARISH MEHTA
Executive Chairman
Onward Technologies Ltd



SHRI. AZIM PREMJI Chairman Wipro Limited











ATUL NISHAR

JURY CHAIR SANDHYA VASUDEVAN

HARISH MEHTA

DR. LALIT KANODIA



LARA BALSARA **VAJIFDAR**



NITIN CHUGH



SANJAY MEHTA



CONVENER JHANKHANA DESAI

























































DR. LALIT KANODIA

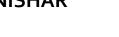












CONVENER DR. LALIT KANODIA





SHIRISH GARIBA

Past Sponsors





















We have will to develop skill













Past Media Partners







Awards 2020

- Nomination process starts in Jan 2022
- Awards event will be held in June 2022
- Massive promotion for the Awards planned by way of
 - Digital ads on leading online publishers
 - Multiple email campaigns to Chambers Members
 - Outreach to members of partner associations
 - Advertisement of social channels (Facebook and LinkedIn)
- Press Release and media engagement

Title Sponsor Benefits

- One Exclusive Speaker slot in the Panel Discussion.
- One Company representative will be invited virtually to hand over the Award to the Lifetime Achievement winner along with the Chief Guest
- 3. Logo on the Background
- 4. Complimentary full page color advertisement in one issue of IMC journal (creative to be provided to IMC).
- 5. Three Awards named in the name of the sponsoring organization along with IMC, from the winning categories available.
- 6. Five minutes short organisation video slot between the session(5min. maximum)
- 7. Complimentary registration for 10 delegates
- 8. Logo in all advertising / social media campaigns.
- 9. Company logo, profile and contacts to be included in the digital event souvenir presented to all attendees and uploaded on the website
- 10. Logo on the event website with a hyperlink to sponsors website
- 11. Online sponsors ticker running below the backdrop

Title Sponsor Fees

- Sponsorship Fees: Rs 10 Lacs (plus taxes)
- We look to your kind support for the Chamber and for the industry

Gold Sponsor Benefits

- 1. Logo on the Background
- 2. Complimentary half page color advertisement in one issue of IMC journal (creative to be provided to IMC).
- 3. Company logo, profile to be included in the next IMC Journal
- 4. Two Awards named in the name of the sponsoring organization along with IMC from the winning categories available
- 5. Three minutes short organisation video slot between the session(3 min. maximum)
- 6. Complimentary registration for 5 delegates
- 7. Logo in all advertising / social media campaigns.
- 8. Company logo, profile to be included in the digital event souvenir presented to all attendees and uploaded on the website
- 9. Logo on the event website
- 10. Online sponsors ticker running below the backdrop

Gold Sponsor Fees

- Sponsorship Fees: Rs 5 Lacs (plus taxes)
- We look to your kind support for the Chamber and for the industry

Silver Sponsor Benefits

- One Award named in the name of the Sponsoring organization along with IMC from the winning Categories available
- 2. One minute short organisation video slot (1 min. maximum)
- 3. Three Complimentary registration for delegates
- 4. Logo placed in all advertising / social media campaign
- 5. Logo on the backdrop
- 6. Company logo, profile to be included in the digital event souvenir presented to all attendees.
- 7. Logo on the event website

Silver Sponsor Fees

- Sponsorship Fees: Rs 3 Lacs (plus taxes)
- We look to your kind support for the Chamber and for the industry

Contact Us

Ms. Selby Nambisan

Director: IT and Events

Email: selby@imcnet.org