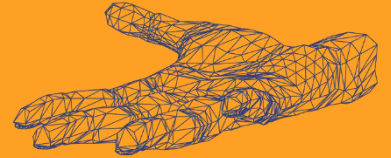


APPLICATIONS ARE INVITED FOR

# IMC DIGITAL TECHNOLOGY AWARDS 2024

*Completed Application to be uploaded online at [www.imc-itawards.in](http://www.imc-itawards.in)*



# APPLICANTS CAN APPLY IN 3 CATEGORIES

## 1. Tech Innovation Awards:

- ✓ Recognizing trailblazing contributions in fintech, healthtech, edutech, Energy and innovative digital business models in any business verticals.

## 2. Digital Leadership Awards:

- ✓ Honouring Digital Leaders and CDO's who have demonstrated outstanding results in business transformation.

## 3. Maverick Effect Awards:

- ✓ Celebrating companies and individuals creating a Maverick Effect in the industry and contributing towards India's growth.

**THIS DECK PROVIDE INFORMATION REQUIRED FOR  
FILING NOMINATION FOR ANY ABOVE MENTIONED  
CATEGORY OF AWARDS  
AND ALSO SHARE A BRIEF OF SHORTLISTING  
CRITERIA  
INSTRUCTIONS AND PROCEDURE**

[www.imc-itawards.in](http://www.imc-itawards.in)



# APPLICATION COMPLETION GUIDELINE FOR 2024 AWARDS

- Nominating person or Candidate should decide the category and furnish information as required and to be uploaded on [www.imc-itawards.in](http://www.imc-itawards.in) or sent to [imc-itawards@imcnet.org](mailto:imc-itawards@imcnet.org)
- **Jury decision will be final and binding**
- **IMC will be using the data submitted in the nomination for aggregate analysis and research which would help identify digital trends and best practices for the greater good of the industry. No individual data will be revealed**
- **Name of company and category of the award/nomination and initiative will be announced at the award function and IMC websites**
- In case of queries please reach out to :
  - ✓ **Ms Selby Nambisan**, Director – IT & Events, at +91 22 71226659 or email at [selby@imcnet.org](mailto:selby@imcnet.org)
  - ✓ **Mr. Narendra Kadam**, Deputy Director – IT at 9833351219 or email at [narendra@imcnet.org](mailto:narendra@imcnet.org)

# AWARD CEREMONY

- Winners will be honoured in a glittering and memorable award ceremony
- Awards will be given away by senior minister or industry leaders in the presence of the elite jury members
- Two stalwart keynote speakers will address the ceremony
- Each winner will be suitably recognized and honoured
- Winners in Category I will be awarded with an attractive plaque and a certificate
- Each winner in Category II will get a certificate
- Winners of Category III will be honoured with a Trophy and certificate
- The Award ceremony will be adorned by the industry leaders and prominent IMC members.

PROCESS FOR APPLICATION AND SELECTION OF AWARD WINNERS FOR

# CATEGORY I : TECH INNOVATION AWARDS

FINTECH, HEALTHTECH, EDUTECH AND GENERAL CATEGORY

- Companies applying for this category, kindly download the application, fill the details and **upload** the completed application at [www.imc-itawards.in](http://www.imc-itawards.in) or **email** it to [imc-itawards@imcnet.org](mailto:imc-itawards@imcnet.org).
- Award is open to companies working in **Fintech, Energy, Healthtech and Edutech and Cyber security & Data protection** .
- A sub category is available to applicants of **any business vertical** including retail, manufacturing, Agriculture, Government etc.
- Fill the details in the form given in **Part A and B**, upload all relevant documents and a brief on the merits of your project.
- Category I Applications are invited from companies, enterprises, organizations both government and private and startups
- More than one application from one company will be accepted for different projects.

## PART-A FOR AWARD CATEGORY – I

Description	Details
Company Name	
Company Address	
Name of CEO / MD	
Name & Designation of SPOC / Contact Person	
Email ID 1 (Provide atleast 2 contact details)	
Email ID 2	
Mobile No of SPOC	
Date of Incorporation	
Company Website URL	
Company Turnover (INR) in cr in FY2022-23	
Number of employees in the year FY2022-23	
Select the Award Category and Sector for which applied	

Please proceed to fill Part B, based on the award category applied for...

[www.imc-itawards.in](http://www.imc-itawards.in)

# PROCESS FOR APPLICATION AND SELECTION OF AWARD WINNERS FOR CATEGORY I : TECH INNOVATION AWARDS (PART B) FINTECH, ENERGY, HEALTHTECH, EDUTECH AND GENERAL CATEGORY

- Following minimum information shall be submitted either in word file or in PPT for assessment purpose or as annexure under covering note
- **A. General Information :**
- A brief about your organization, type of Business Company website
- A brief about Vision, objectives and goal of Business
- Industry segment project addressed
- Duration since project in operation or in testing / pilot phase (only completed projects will be considered)
- **B. Title of Project on the basis of Award is being applied**
- A brief description of the problem statement of the project and how it has been achieved
- Customer or Business segment if any as target of goal of project
- A brief of Technology landscape like architecture design diagram details like tools , Agility, Digital platform, API & microservice architecture, etc.
- If any PPT presentation of the project, please attach. or any short video available about highlights of project
- Inbuilt capabilities data and cyber security, data privacy
- Customer segment that the business model is serving
- Why do you consider the solution is innovative?
- Since how long is the solution functioning?
- Do you consider this project has brought business transformation if yes, pl. share your view briefly
- **C. Business Impact and Value creation**
- Share factual information with data about Business impact.
- It may include : How project has helped customers : any survey or factual data
- Operation efficiency growth
- Revenue growth
- Or any other business benefit which can be shared with facts/ data
- Any other information, you want to submit



# CONT'D...

Please note incase there is any difficulty in providing details in some of the above areas, application with partial details will be accepted; and if the application is shortlisted then during direct one on one interaction with jury, details will have to be shared.

- The first level scrutiny of application will be done to check whether the minimal required information has been submitted.
- **Shortlisting Process:** Two levels of shortlisting:
  1. Screening of applications will be done by the internal technical expert committee and
  2. Shortlisted entries would be submitted to the esteemed jury for their shortlisting of winners and runner ups in each category
- Jury may ask company's to present merit of their project through online interaction as a part of the verification process
- Please note, at present this category of award is open to all type of companies, major, medium, small and start ups. Jury's decision on the category's awarded will be treated as final and binding.

# SHORTLISTING CRITERIA

## CATEGORY I

Each entry will be assessed by expert committee and jury on a point scale of 100 with the below weightage

1. Problem, solution & value creation
2. Impact on Customer experience
3. Technology maturity
4. Business Model maturity level
5. Cyber security and Data Privacy
6. Sustainability and Scalability

# DECLARATION

- I/We confirm that we possess requisite intellectual property rights to the material/data/information submitted as also to the product/service submitted for consideration of the Award. By making this application, I/we, grant requisite license/permission to IMC to announce, display, project the applicant/awardee and the product and/or service, as the case may be, and take all steps considered appropriate by IMC, in their sole discretion.
- I/ We confirm that IMC can use the data submitted in the nomination for aggregate analysis and research which would help identify digital trends and best practices for the greater good of the industry.
- I/We confirm that the decision of Jury/IMC shall be final and binding in this regard.
- I/We have read the Terms and Conditions of the Award and accept the same.

Signature of Applicant

ALL THE BEST

[www.imc-itawards.in](http://www.imc-itawards.in)

