

Sponsorship Privileges

Digital Technology Awards, 2017

Sr No	Particulars	Title / Partner (15Lakhs)	Platinum (10 Lakhs)	Gold (6Lakhs)	Silver (4 Lakhs)
1	One Exclusive Speaker slot in the Panel Discussion	✓			
2	Company representative would be invited on stage during the lamp lighting along with the Chief Guest and IMC representatives.	✓			
3	Company representative can hand over the Award to the Lifetime Achievement winner along with the Chief Guest and IMC representatives.	✓	✓		
4	Logo on the Podium	✓			
5	Complimentary full page color advertisement in one issue of IMC journal (creative to be provided to IMC)	✓			
	Complimentary half page color advertisement in one issue of IMC journal (creative to be provided to IMC)		✓		
6	Company logo, profile and contact information to be included in the next IMC Journal	✓	✓		
7	Awards named in the name of the Sponsored organization along with IMC from the Categories available. (**)	✓ (5)	✓ (3)	✓ (2)	✓ (1)
8	Stall space in pre-function area	✓	✓		
9	Short video slot about the organization during networking	✓ (5 min)	✓ (3 min)	✓ (1 min)	
10	Complimentary registration for delegates	✓ (10)	✓ (5)	✓ (3)	✓ (2)
11	Conference kit insert	✓	✓	✓	
12	Standees for branding at the venue and pre-function area	✓ (4)	✓ (2)		
13	Standees for branding at the venue			✓ (2)	
14	Standees for branding at the pre-function area				✓ (1)
15	Logo on Webcast of the event	✓	✓	✓	✓
16	Logo placed in all advertising campaign	✓	✓	✓	✓
17	Logo on the main backdrop and other IMC standees displayed at the	✓	✓	✓	✓
18	Company logo, profile and contact information to be included in the event handbook presented to all Attendees	✓	✓	✓	
19	Company logo to be included in the event handbook presented to Attendees				✓
20	Logo on the event website with a hyperlink to sponsors website	✓	✓		
21	Logo on the event website without hyperlink			✓	✓

(**Awards would be named on first cum first basis and provided that many awards have been announced)